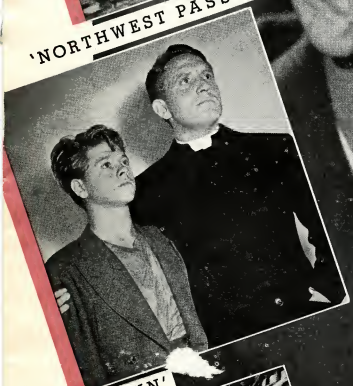
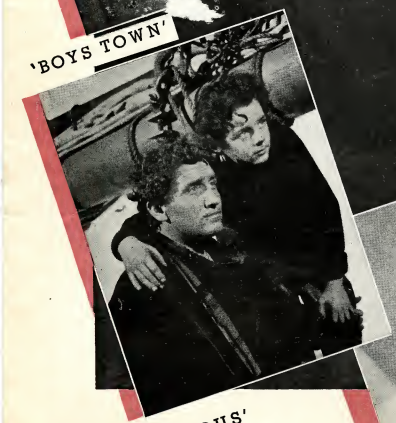
Spencer TRACY as 'EDISON THE MAN'

'NORTHWEST PASSAGE'



'BOYS TOWN'



'CAPTAINS COURAGEOUS'

'TEST PILOT'

METRO·GOLDWYN·MAYER
STUDIO NEWS
CULVER CITY, CALIFORNIA

METRO-GOLDWYN-MAYER

STUDIO NEWS

Published In the Interests of Metro-Goldwyn-Mayer Pictures Studios

VOL. VII — CULVER CITY, CALIFORNIA, TUESDAY, MAY 21, 1940 — No. 9

PRESS RAVES FOR EDISON

LOUELLA O. PARSONS, LOS ANGELES EXAMINER—"Spencer Tracy's likeness to Thomas Edison in 'Edison, the Man' is uncanny. I met the wizard of Menlo Park a number of times so I had a chance to study the great inventor at close range, and I must say I was really impressed with Spencer, who is so like Edison, both in quiet manner of speaking and in his actual appearance.

"Clarence Brown has done an excellent job of directing, for in the biography he injects suspense, human interest, and the romance of business.

"Spencer Tracy, always a good actor, gives a remarkable characterization of the older Edison and in the last scenes he is superb.

"Rita Johnson is very attractive as Mrs. Edison, considered a beautiful woman in her youth.

"I feel sure 'Edison, the Man' will please many people, for it is both instructive and entertaining—a combination that is difficult to find. John Considine, Jr., who spent much time assembling the material, deserves great credit."

HOLLYWOOD REPORTER — "Completing the Thomas A. Edison screen saga, begun several months ago with the release of "Young Tom Edison," M-G-M does itself and the industry proud with a sincere tribute to the man who invented the medium which now helps to celebrate him.

"In his performance of the title role, Spencer Tracy clinches his nomination for another Academy Award.

"Rita Johnson gives an exquisitely modulated performance as Edison's wife, one that will further her career immeasurably."

EDWIN SCHALLERT, LOS ANGELES TIMES—"Edison, the Man' takes its place as one of the superior biographical motion pictures. It is presented with taste, intelligence and humanness. Spencer Tracy supplies one of his simplest and strongest performances as the great inventor. Direction by Clarence Brown, writing and portrayal all dignify this feature, which remarkably revolves around the theme of the discovery of the electric light, and the beginning of a new world.

"Rita Johnson's acting is especially fine and sincere."

VARIETY—"'Edison, the Man' is a picture which not alone relates the story of a great scientist and humanitarian in powerful dramatics and entertaining terms, but also carries an inspirational antidote for the depressions of the day—a film which lights a beacon in text and treatment—and as such should be especially salable at this time. It is by every measure a splendid and memorable production, destined to take its place amongst the important pictures of the year.

"Thomas Edison, the man: In a truly great performance, great in its simple and eloquent statement of the electrical wizard's life in his Menlo Park workshop, in his home life, in his dealings with his fellow laborers and the powerful and moneyed men of his day, in his visionary devotion to the growth and welfare of his country—in such a truly great performance Spencer Tracy catches the very spirit of Edison, the man.

"Top credit for superb quality of the picture goes to Clarence Brown for his distinguished direction.

"John W. Considine, Jr., with wise and sound preparation and his method of treatment of the production deserves highest praise for a picture of distinction and commercial promise."

JIMMY STARR, L. A. EVENING HERALD & EXPRESS — "Metro-Goldwyn-Mayer's picturization of 'Edison, the Man' is one of the most interesting productions I've seen.

"I don't remember when Spencer Tracy ever gave a better performance. Especially good, also, is Rita Johnson, as Mrs. Edison. This young woman is a fine actress.

"Clarence Brown told the story with an easy, simple flow of events.

"Applause to Producer John W. Considine, Jr., for the thoroughness and the fine quality of a truly unusual film."

Stephani On New Producer Ticket

Frederick Stephani, M-G-M producer of the popular Nick Carter series and other successful films was signed to a new long-term contract by M-G-M.

He recently completed "The Captain Is a Lady" and "Phantom Raiders."

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Owen Starts Sixth Year With Metro

Reginald Owen was this week signed on a new long-term contract by M-G-M. His most recent role was as the Emperor in "Florian." He has been with M-G-M more than five years.

'The Mortal Storm' Clicks At Preview

Scoring with the perfection of its performances and the timeliness of its theme, "The Mortal Storm" was acclaimed as a great dramatic hit at its recent sneak preview.

Based on the best-seller novel by Phyllis Bottome, the story deals with the experiences of a family caught in the midst of the Nazi regime.

Starring Margaret Sullavan, James Stewart, Robert Young and Frank Morgan, supporting players include Irene Rich, Maria Ouspenskaya, Robert Stack, William Orr, Bonita Granville and Gene Reynolds. The production was directed by Frank Borzage.

Garland Revives Another Old Hit In Hardy Picture

Another song hit which has lain dormant for twenty-five years comes to life when Judy Garland sings "I'm Nobody's Baby" in "Andy Hardy Meets Debutante"

Although the film is not a musical, the young star has two other solos. One is "All I Do Is Dream of You," which she sings as a consolation to herself when she sees Mickey Rooney, her co-star, stepping out with the nation's leading debutante, and the other, "Alone," is sung as she sits in the midst of the crowd at the deb's coming out party.

Published by Leo Feist, Inc., two decades ago, "I'm Nobody's Baby" has been the favorite of such singers as Nora Bayes and Sophie Tucker.

The three numbers may be favorites of yesteryear, but Judy will sing them to the "hottest" orchestra ever assembled in a studio. The modern musicians were chosen not for their ability to play "hot" music, but because as such instrumentalists they could more quickly grasp the psychology of phrasing popular song numbers after Judy's own style.

Featured with Rooney and Judy are the regular members of the Hardy Family, which include Lewis Stone, Fay Holden, Ann Rutherford, Cecilia Parker and Sara Haden. George Seitz again directs.

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Comedy and Romance Highlight Film of Noted Stage Play

Outstanding comedy performances by Mary Boland, Edna May Oliver, Edmund Gwenn, Melville Cooper and Marsha Hunt, plus the romantic teaming of Greer Garson and Laurence Olivier, highlight M-G-M's picturization of "Pride and Prejudice."

One of the most amusing costume comedies ever filmed, the Jane Austen novel pokes fun at the gay social whirl of the 1820,'s, with Director Robert Z. Leonard taking full advantage of the modes and manners of the period for laughs.

Brought to the screen by Hunt Stromberg, the film features one of the season's most brilliant supporting casts, including Maureen O'Sullivan, Ann Rutherford, Heather Angel, Frieda Inescort, Bruce Lester, Edward Ashley, Karen Morley and others. The picture is now in its final editing, with a full symphony score being written by Herbert Stothart.

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Virginia Sale Set For 'Maisie' Role

Virginia Sale is the latest funmaker to join the cast of "Gold Rush Maisie," latest of the "Maisie" series featuring Ann Sothern. She will enact the wife of a Western tavernkeeper who refuses to permit her husband to join a gold rush in the merry Western adventure of the stranded show girl, which Edwin L. Marin is directing.

She joins a cast that includes Lee Bowman as leading man, Virginia Weidler, Slim Summerville, John Hamilton and Mary Nash. J. Walter Ruben is producing.

The picture sees Maisie in the midst of an Arizona gold rush that leaves her with a family of migratory workers on her hands, with both comical and dramatic complications.

Nick Carter Clubs Launched Result Of Detective Films

"Nick Carter Clubs," organized by youngsters, are springing up throughout the country, according to letters received from the youthful organizers by Walter Pidgeon, who comes again to the screen as the master detective in "Phantom Raiders," second in the Nick Carter series. Directed by Jacques Tourneur, it has gone to musical scoring and final editing. "Nick Carter, Master Detective," first of the series, inspired the "Nick Carter Clubs."

The new mystery deals with the detective's trailing of a sabotage ring working off Canal Zone waters. Florence Rice plays the heroine, and Donald Meek, Joseph Schildkraut, John Carroll, Nat Pendleton and Steffi Duna are among the principals.

Frederick Stephani produced.

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Stothart Starts Work On Score of 'Married An Angel'

Herbert Stothart started work this week on the problem of bringing the original score of "I Married An Angel" to the screen for the voices of Jeanette MacDonald and Nelson Eddy.

Based on the New York stage success of the same name, the new production is to be transferred to the films with all the glamour of the original. Work is scheduled to get under way within a few weeks.

The picture will be produced by Hunt Stromberg.

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Vidor Returning For Gable Film

King Vidor returns this week from a business trip to New York, and will resume work immediately on preparations for the filming of "Witch of the Wilderness," drama scheduled as a vehicle for Clark Gable.

Irving Asher is producing the new film with Laurence Stallings on the screen play.

The novel by Desmond Holdridge, deals with an adventurous millionaire whose yacht is marooned during the dry season in the heart of a tropical jungle and the ultimate change in the lives of those aboard.

Pomona Audience Lauds Crawford, March In 'Susan'

Acclaimed by a sneak preview audience at Pomona as one of the greatest and most enjoyable dramatic comedies of many a year, "Susan and God," M-G-M's picturization of the Rachel Crothers Broadway hit, completed final editing this week in preparation for its press preview.

The film, which co-stars Joan Crawford and Fredric March as Susan and Barrie Trexel includes in its featured cast such names as John Carroll, Ruth Hussey, Rose Hobart, Rita Hayworth, Rita Quigley, Nigel Bruce, Bruce Cabot, Marjorie Main, Constance Collier and Norma Mitchell. George Cukor directed, with Hunt Stromberg producing.

Gable, Taylor Co-Star In New Prison Drama

Clark Gable and Robert Taylor will team for the first time when production starts on "Osborne of Sing Sing," dramatic story of the career of the father of prison reform, which John W. Considine, Jr., is to produce.

Gable will play the famous warden, and Taylor will appear as "Kid Dapper," a convict, first an enemy of the warden, and later, understanding his ideals, his friend and co-worker in the fight to improve prison conditions.

The picture is based on the book by Jonathan Finn and Harold Friedman, dealing with the career of Thomas Mott Osborne. Osborne, a wealthy New Yorker, became interested in prison reform after important work in the Junior Republic. He went to Auburn as a prisoner to learn first-hand of graft, corruption, brutality and other prison evils, then became warden at Sing Sing at Ossining, N. Y., where he was responsible for abolition of prison evils and creation of modern prison conditions. In the book two convicts became his friends and allies.

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Hepburn Arrives June 5 to Star In Noted Stage Play

Katharine Hepburn arrives June 5 to start preparations for the filming of her outstanding stage success, "The Philadelphia Story." Miss Hepburn has completed a sensationally successful run of the Philip Barry play at the Schubert Theater in New York.

The start of the picture sees her reunited with George Cukor, who directed two of her greatest screen successes, "Little Women" and "A Bill of Divorcement." Cukor recently completed work on "Susan and God," with Joan Crawford and Fredric March.

Miss Hepburn left Hollywood more than a year ago to return to the New York stage. While "The Philadelphia Story" was running to capacity in the theater it was purchased and she was signed for the starring role she created. Early production will follow the preliminary conferences of star and director with producer Joseph Mankiewicz.

◆ ◆ ◆

'Kildare Goes Home' Next of Series to Start At Studio

As soon as Lew Ayres returns from his vacation he will plunge into the most amazing of his medical adventures as Dr. Kildare in "Dr. Kildare Goes Home," latest in the series. Lionel Barrymore, as his mentor, the veteran Dr. Gillespie, will guide his steps as he grapples with latest application medical research to a baffling, fantastic disease, the actual identity of which will be kept secret, as it will be referred to only as "X fever" in the script.

Finishing touches on the script, based on a Max Brand original, are being applied by scenarists Willis Goldbeck and Harry Ruskin.

'I DO'

Shortest Title Selected For Turner-Shelton Romantic Drama

"I Do" has been announced by M-G-M as the final title for the production formerly known as "To Own the World," featuring Lana Turner and John Shelton.

The production, an original screen story by Dalton Trumbo, is a powerful drama of two young people and their struggle for existence in a big city. It marks the first straight dramatic role for Miss Turner, and the biggest role of his career for Shelton.

"I Do" is directed by Harold S. Bucquet, and is the first American film produced by Seymour Nebenzahl, responsible for such European successes as "M" and "Mayerling."

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Robt. Montgomery Completes English Film, Returns Soon

With camera work to be completed this week on "Busman's Honeymoon" at the M-G-M British studios at Denham, the Robert Montgomerys will seek passage back to Hollywood immediately thereafter, according to word received this week.

Reluctant to fly back on the Clipper from Ireland, they are hoping to find passage on an American boat. The star had planned to await the preview of the picture in England before coming home, but is now being urged to return as soon as possible.

Meanwhile "The Earl of Chicago," Montgomery's last picture made at the Culver City studio, has received great acclaim in England, according to clippings mailed from London.

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Marx Bros. Home From Tour, Set to Launch 'Go West!'

With a week at the Paramount Theater in Los Angeles added to their road tour to try out comedy scenes for "Go West," the Marx Brothers have piled up a total of 103 performances of their act and are preparing to begin camera work on the picture within the next three weeks.

The tour to Joliet, Toledo, Detroit, Chicago and Los Angeles gave them what amounts to more than 100 dress rehearsals of the five most hilarious scenes from their script.

They plan to do these sequences while the results of their try-outs are still fresh in mind. Eddie Buzzell will direct and Jack Cummings produces.

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Billie Burke Wins Role and Contract

Billie Burke this week was cast for a featured role in "Dulcy," new Ann Sothern feature, and at the same time was signed to a new long-term contract by M-G-M.

Miss Burke will play the role of Mrs. Forbes in the new comedy which will be directed by S. Sylvan Simon, with Edgar Selwyn producing.

Whiteman to Play Himself In Rooney, Garland Musical

With the signing of Paul Whiteman and orchestra for "Strike Up the Band," conferences are under way regarding a special routine to be worked into the Mickey Rooney-Judy Garland musical of youth.

Whiteman will arrive June 3, to go into discussions with Arthur Freed, producer, Busby Berkeley, director, and George Stoll, musical director, and then will work out his own routine for his specialty in the picture. In addition Whiteman will turn actor, to enact himself in scenes with the principals.

Other music in the picture includes George Gershwin's "Strike Up the Band," "Our Love Affair," by Arthur Freed and Roger Edens, "Nobody," by Roger Edens, both sung by Miss Garland, "I Just Can't Make My Eyes Behave," and streamlined version of "To Ra Ra Boom-de-Ray," sung and danced by June Preisser, and such old numbers as "Curse of An Aching Heart," "Heaven Will Protect a Working Girl," and "She's More to Be Pitied Than Censured," sung by Miss Garland in the travesty of old-time stage melodramas of 1900.

◆ ◆ ◆

Shearer Planes From New York To Start 'Escape'

Returned from New York by plane to take over her role as the Countess von Treck in Ethel Vance's "Escape," Norma Shearer this week went before the cameras with her co-star, Robert Taylor, in a Bavarian mountain setting.

Taylor is seen as Mark Preysing, young American artist; Nazimova as his mother, ex-actress Emmy Ritter, imprisoned in a concentration camp; Paul Lukas as General Kurt von Kolb. Also cast in important roles are Felix Bressart as the old servant, Fritz; Bonita Granville as the schoolgirl, Ursula; Albert and Elsa Bassermann as Henning, the lawyer, and his wife; and Edgar Barrier as the sadistic Commissioner of Police.

Mervyn Le Roy directs the picturization of the best-seller, with Lawrence Weingarten producing.

◆ ◆ ◆

Newest Powell, Loy Comedy Ready for 'Sneak' Prevue Soon

"I Love You Again," the new, fast-moving comedy co-starring William Powell and Myrna Loy, will be ready for a "sneak" preview within two weeks.

The production is the first in some time to co-star the two favorites in roles other than the "Thin Man" series. The new story tells of the plight of a man who suddenly recovers from an amnesia attack of eight years duration, and discovers himself to be the central figure in a new and strange world.

Supporting players include Frank McHugh, Edmund Lowe, Donald Douglas and Nella Walker.

It was directed by W. S. Van Dyke II, and produced by Lawrence Weingarten.

Nine Important Star Musicals On '40-'41 Slate

Nine important musical productions are slated for the coming season, at M-G-M, all with important major stars.

Two will co-star Jeanette MacDonald and Nelson Eddy, and Miss MacDonald will appear in another, without Eddy, before her next concert tour.

Mickey Rooney and Judy Garland, currently at work in "Strike Up the Band," will be teamed in another, and Miss Garland will solo in a third musical romance of youth.

James Stewart, Hedy Lamarr, Eleanor Powell and Lana Turner will form a star quartette in "The Ziegfeld Girl" and Miss Powell, with all-star cast, will appear in "Broadway Melody of 1941." The Marx Brothers will star in "Go West."

Miss MacDonald and Eddy will start shortly in "I Married An Angel," with Hunt Stromberg producing and Robert Z. Leonard directing. Following that they will be joined in Noel Coward's "Bitter Sweet," Victor Saville producing, and Miss MacDonald will star in a musical version of "Smilin' Through."

"Babes On Broadway" will follow "Strike Up the Band" for Rooney and Miss Garland, and she will star in "Little Nellie Kelly," both produced by Arthur Freed. Jack Cummings will produce the Marx Brothers picture, shortly to go into production, following their stage tour to work out the comedy sequences.

◆ ◆ ◆

Beery's 'Wyoming' Troupe to Shoot At Jackson Hole

Final preparations for a location trip to Jackson Hole, Wyoming, will be completed this week by Director Richard Thorpe for the filming of "Wyoming," new Wallace Beery starring picture scheduled to go before the cameras on June 2.

Present plans are to establish a company of 100 people in the Jackson Hole region to operate over a radius of 250 miles of scenic wonders. Eight carloads of equipment, with portable camera devices for use in the roughest mountain country will be required by the unit.

Lee Bowman has been set to play the young romantic male lead, with Ann Rutherford as the feminine lead. Marjorie Main plays a featured character role.

Milton Bren will produce.

◆ ◆ ◆

'Boom Town' Troupe On 21st Location Jaunt of Picture

The "Boom Town" company at M-G-M this week completed its twenty-first location jaunt when Clark Gable and Spencer Tracy, who star with Claudette Colbert, Hedy Lamarr and Frank Morgan, did railroad yard scenes in oil fields near Norwalk, Calif.

The company has filmed sequences in more than a dozen varied oil fields as well as in refineries, around storage tanks, in prairie country and at a race track. They still have several thrilling scenes to do, including an oil well fire. Jack Conway is directing and Sam Zimbalist producing.

'EVERY MAN, WOMAN, CHILD WILL WANT TO SEE 'EDISON, THE MAN'!
HEDDA HOPPER, COLUMNIST

Spencer TRACY'S

IN ONE OF THE Great PI

★ The Story of a Man who dreamed... and of a Woman who kept his dreams alive!
METRO • GOLDWYN • MAYER presents
Spencer Tracy
in
CLARENCE BROWN'S Production of
"EDISON THE MAN"
Rita JOHNSON • Lynne OVERMAN • Charles COBURN • Gene LOCKHART
HENRY TRAVERS • FELIX BRESSART
Screen Play by Talbot Jennings and Bradbury Foote
Directed by CLARENCE BROWN
Produced by John W. Considine, Jr.
THEATRE

Tracy the ACTOR... EDISON the

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in
CLARENCE BROWN'S
"EDISON, the
with
Rita JOHNSON ★ Lynn
Charles COBURN ★ Gene
Henry TRAVERS ★ Felix
A METRO • GOLDWYN • MA

THEAT

Our Word for it...

★ One of the most important pictures of the year...one of the greatest performances of all time

•

Screen Play by
Talbot Jennings and Bradbury Foote
Directed by CLARENCE BROWN
Produced by John W. Considine, Jr.

S FINEST PERFORMANCE

CTURES OF THE YEAR!

Genius

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Courageous"
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. Now Tracy
his best per-
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s benefactor."

Tracy

production of
MAN"

OVERMAN
LOCKHART
BRESSART
ER PICTURE

R E

as Manuel in "CAPTAINS COURAGEOUS"

as Stanley in "STANLEY and LIVINGSTONE"

as Father Flanagan in "BOYS TOWN"

ALL THE ELEMENTS OF *Great* ENTERTAINMENT!

ADVENTURE! As a man of indomitable courage surmounts impossible odds . . . to bring the world the mightiest scientific marvels ever conceived!

ROMANCE! As an idealist almost sacrifices love for the romance of progress . . . only to learn that both are his for the taking!

DRAMA! As men battle bitterly against time itself for the fulfillment of a dream that must be made to come true!

SPENCER TRACY as "EDISON THE MAN"

A *Clarence* BROWN PRODUCTION

with

RITA JOHNSON • LYNNE OVERMAN • CHARLES COBURN • GENE LOCKHART

Henry TRAVERS • Felix BRESSART

Screen play by Talbot Jennings and Bradbury Foote

Directed by CLARENCE BROWN

Produced by John W. Considine, Jr.

THEATRE

A STORY OF DREAMS AND COURAGE . . . OF HOPE AND FAITH

METRO-GOLDWYN-MAYER Presents

Spencer TRACY

Clarence BROWN'S production

"EDISON, the MAN"

with

Rita JOHNSON • Lynne OVERMAN • Charles COBURN • Gene LOCKHART

Henry TRAVERS • Felix BRESSART

Screen play by Talbot Jennings and Bradbury Foote

Directed by CLARENCE BROWN

Produced by John W. Considine, Jr.

THEATRE

HE DARED TO DREAM OF THE IMPOSSIBLE . . . and MADE HIS DREAMS COME TRUE . . !

A great star and a superb cast . . . in a magnificent and stirring drama that brings you all of the romantic color, adventure and glamour in the life of a great idealist . . . who led the world along the Path of Progress . . . and illuminated it that others might follow!

SPENCER TRACY

in Clarence BROWN'S production

"EDISON, the MAN"

with

RITA JOHNSON • LYNNE OVERMAN • CHARLES COBURN • GENE LOCKHART

Henry TRAVERS • Felix BRESSART

Screen play by Talbot Jennings and Bradbury Foote

A METRO-GOLDWYN-MAYER PICTURE

Directed by CLARENCE BROWN

Produced by John W. Considine, Jr.

THEATRE

The advertising layouts on these pages are suggested copy only . . . see M-G-M press book for complete campaign.

EXPLOITATION

Newspaper Sections

In most localities NEWSPAPERS are the greatest of all mediums. Start by calling in the ad salesmen for all your leading dailies. Bear down on these for a special section, a full week's run-of-the-paper campaign.

Edison as the acknowledged "wizard of electricity" and inventor who put the magic of electricity into the modern home . . . gives authority to participation in your special section by every manufacturer, distributor and retailer of electrical products. The list is unending. The most important direct inventions by Edison in the field were:

Incandescent Lighting

(G. E. Mazda lamps currently carry a picture and credit of Edison on each carton and globe-sleeve). They should go the limit at this time inasmuch as "EDISON, THE MAN" portrays the romance of the electric light as its main plot action. Other manufacturers and dealers directly connected, such as the electrical power company, the fixture companies, lamp companies, and dealers in lamps of all styles will fall in line as the picture has direct bearing on their business.

Storage Batteries

Edison invented this source of electricity, and gives you a wide field of exploitation among the battery manufacturers for cars, homes, flashlights, etc.

All Electrical Appliances

Once you get the ball rolling with these "naturals" it is but a matter of salesmanship to include all the other nationally advertised electrical products such as refrigerators, ranges, vacuum sweepers, household appliances, etc.

Western Union Tie-Ups

Western Union went to town for "YOUNG TOM EDISON" . . . but that was only a sample of what they will do for "EDISON, THE MAN." In this picture they get publicity worth a fortune to them. In the picture General Powell proves one of Edison's best friends—gives him his start, buys his first invention and becomes one of the outstanding characters in the picture. In the dialogue at the time of introducing Edison to Powell, these words are heard by the audience: "You're General Powell? The president of Western Union? Then you're the man I want to see."

Again as Edison goes to work the words over the shop door: WESTERN UNION WORKSHOP are legible to all. These specific plugs . . . plus the sympathy the picture builds for the head of this great company at that time . . . are invaluable ADS and GOOD WILL for that company!

Movie Cameras

Edison's inventing of the Kinetoscope was the advent of motion pictures. Manufacturers and dealers in 8 and 16 mm. motion picture cameras are aware and appreciative of this.

Ediphone

Special stills of Tracy with the Ediphone have been made for national exploitation. Contact your local representative, also the national ad man on your paper, for full cooperation.

Phonograph Tie-Ups

It is common knowledge that Edison invented the phonograph. In "EDISON, THE MAN" the audience sees how—in one of the most dramatic episodes of the picture. The value of this invention is vividly impressed on the minds of everyone. It will build new interest for every manufacturer of the phonograph, and its successor, the radio.

There are no limitations to your tie-ups here. Every radio station in the nation should sponsor a sustaining program dedicated to this great man, his work, his achievements, and his motion picture.

Every manufacturer, distributor, and dealer should throw aside precedent to ballyhoo, exploit, display and publicize this picture to the skies.

Organs

Edison loved to play the organ when tired or thinking. Stills of Tracy at the organ are available for your music stores. Get this fact over to the radio listeners by special organ recitals dedicated to Edison and the picture.

Typewriters, Etc.

The addressing machine, the mimeograph, the improved typewriter, all were inventions of Edison's. Generally the firm that handles one, handles all three. Get them started early in a city-wide campaign to show their participation in the events that added to the glory of "EDISON, THE MAN."

The Woman's Side

Women like to know of the wife's work "behind the throne" which has its part in every great man's achievements. Mrs. Edison gets full share of the credit in this picture. Let that fact be known in a newspaper contest for other "women behind the throne of great men" essay or letter comment—history thesis in the schools, place of women in modern business, etc., etc.

Tiny Tot Tie-Ups

Tracy is seen in many stills with his young daughter and baby boy. These are naturals for shops catering to nursery and youngsters' needs.

Glass Blower In Lobby

Glass blowers are seen in the picture preparing the globes used in Edison's tests of his electric light. A glass blower in your lobby will attract attention like nobody's business.

Apple Pie & Milk Promotion

Apple pie and milk was Edison's favorite menu. He resorts to it in times of romance, times of stress, and times of achievement. Make a diet gag out of it for your press columns—the DIET OF GENIUS. Get the backing, by ads, of the big bakery companies and milk companies in town. Offer to serve it on your mez. Get these companies to herald their customers by taking ads on the back of the colorful M-G-M herald on the picture, and distributing through their many means.

Ticker Display

How many people have seen a stock or news "ticker?" Get one for display either in theatre or in prominent downtown spot—running.

Schools and Clubs

The schools from every angle will open their doors to you on this one. The science departments, the literary, the history, the creative, all will find this picture stimulating for their pupils' interest.

P.-T. A.'s and all clubs in which mothers and fathers are interested will want to sponsor this one for the attention of their offspring.

Boys' clubs, Y. M. C. A., etc., are naturals for instilling creative ability in young manhood, and will follow through on their previous support of "YOUNG TOM EDISON."

The Chamber of Commerce and civic leaders will pounce on this as a chance to shout the opportunities of locality for young Americans — the rewards of achievement which this nation lauds as possible success for all.

Ford Parade

Henry Ford has done much to perpetuate the shop and fame of Edison. The two names are always associated. Get to your Ford dealer for full cooperation in this campaign—bringing to the front the oldest Ford you can find, as the kind Edison drove. Strike up a parade of new models with tribute to Edison and the pic.

Song

Edison's favorite melody was "Sweet Genevieve" . . . it is heard many times in the picture . . . he (Tracy) plays it on the organ in the picture. Use it to crash special time on the air and among the orchestras.

Electrical Workers

Get to the electrical employees by honoring their oldest member! Let them also select a special employee to honor with guest tickets. This is cheaper than direct mail and the head of the Electrical Association will call for the votes and carry your message to all employees for you.

The same can be pulled with workers in Western Union and phonograph companies, as these three are the big concerns around which the plot of "EDISON, THE MAN" revolves.

ADVERTISING LINES

A FILM AS BRILLIANT AS THE LIGHT HE GAVE THE WORLD! . . . The amazing life of Thomas Alva Edison becomes the brightest biographical achievement in the history of motion pictures.

* * *

THE STORY OF DREAMS AND COURAGE . . . OF HOPE AND FAITH!

* * *

The thrilling story of a great faith in an idea and an ideal . . . a tender, romantic story of a man who had dreams . . . and of a woman who kept those dreams from fading.

* * *

ALL THE ELEMENTS OF GREAT ENTERTAINMENT . . . THRILLINGLY COMBINED! ADVENTURE as a man surmounts impossible odds . . . ROMANCE as an idealist almost sacrifices love for the romance of progress . . . DRAMA as men battle bitterly for the fulfillment of a dream.

* * *

OUT OF AMERICA'S VERY HEART COMES THE STORY OF ONE OF HER GREATEST SONS! A story more fascinating, more thrilling, more romantic than the most fanciful fiction.

* * *

Spencer Tracy in an inspired performance that is destined to make him the screen's first three-time Academy Award winner!

* * *

A MAN WHO CONCEIVED . . . AND A WOMAN WHO BELIEVED!

* * *

M-G-M'S MIGHTY SUCCESSOR TO "YOUNG TOM EDISON!"

* * *

"IMPOSSIBLE" WAS MORE THAN A WORD TO THIS MAN . . . IT WAS A CHALLENGE! . . . The stirring saga of a great man, radiantly rich in romance . . . aflame with adventure, alive with drama!

THE STORY OF A MAN WHO DREAMS . . . AND OF A WOMAN WHO KEEPS HIS DREAMS ALIVE!

* * *

A great star and a superb cast . . . in a magnificent and stirring drama that brings you all of the romantic color, adventure and glamour in the life of a great idealist.

* * *

THE COLORFUL CAREER OF HUMANITY'S GREATEST BENEFACTOR!

* * *

EDISON, THE GENIUS . . . EDISON, THE LOVER . . . "EDISON, THE MAN." . . . At long last, motion pictures glorify the amazing, romantic and human career of the man responsible for their existence.

* * *

A MOTION PICTURE AS BRILLIANT AS THE ACHIEVEMENTS OF THE MAN WHOSE STORY IT TELLS!

* * *

HIS GENIUS ILLUMINATED THE PATH OF PROGRESS! . . . Here is the colorful career of the greatest inventive wizard in all history.

* * *

SPENCER TRACY IN THE MOST MAGNIFICENT PERFORMANCE OF HIS ACADEMY AWARD WINNING CAREER!

* * *

The superb drama of a man's dreams and courage . . . gloriously combined with the hope and faith of a woman!

* * *

THE GREATEST CREATIVE YEARS IN THE LIFE OF HISTORY'S GREATEST CREATOR! All the elements of superlative entertainment, thrillingly and dramatically combined!

* * *

MAN OF 1094 MIRACLES! The brilliant career of Thomas Alva Edison magnificently re-lived by what we predict will be greeted as Spencer Tracy's third Academy Award winning portrayal!

"AS EDISON TRACY CINCHES ANOTHER ACADEMY NOMINATION"
HOLLYWOOD REPORTER

Brown Says Screen Biography Can Have Drama and Accuracy

"There is no excuse for the words 'cinematic license' in creating drama from the lives of great men," says Clarence Brown, Hollywood ace director whose latest picture is "Edison, the Man," the Metro-Goldwyn-Mayer picture starring Spencer Tracy.

Brown

Brown's opinion, based on experience, is that it is a fallacy to believe that a film biography must sacrifice either drama or accuracy.

"All a film need do is eliminate the less important items and condense the major facts to obtain good motion picture drama," the director asserts. "Our work on 'Edison, the Man,' is a point in case."

He points out that in the lives of most great men and women there is usually one great dramatic incident which can be made into a full-length picture. Edison's life was entirely the opposite. There was so much in his life that it was impossible to cover his life and still show a full-length portrait of him as a human being as well as a scientist.

"Ours was a problem of selectivity," Brown states. "We chose the twelve years of the man's life between 1869 and 1882. These are considered the most fruitious years of his life. Our story, therefore, was basically a young man's story. He was only thirty when he invented the talking machine, thirty-two when he perfected the incandescent light and thirty-five when he successfully lighted New York City."

Brown says that all of the episodes in the picture were taken directly from Edison's life and transferred to the screen in many cases exactly as they happened and with frequent use of Edison's own words. It is authentic throughout.

"Yet, I prefer to think we have pictured a man who was a typical American," says Brown. "We have concentrated on his sense of humor, his love of his family, his patience and courage, his kindness and yet his humanness.

"He was basically a man of the streets and his greatest fault was in not thinking enough of himself."

The Players

Thomas A. Edison	Spencer Tracy
Mary Stilwell	Rita Johnson
Bunt Cavatt	Lynne Overman
General Powell	Charles Coburn
Mr. Taggart	Gene Lockhart
Ben Eli	Henry Travers
Michael Simon	Felix Bressart
Ashton	Peter Godfrey
Lundstrom	Guy D'Ennery
Edwin Hall	Byron Foulger
"Acid" Graham	Milton Parsons
Bigelow	Arthur Aylesworth
Jimmy Price	Gene Reynolds
Mr. Johnson	Addison Richards
Snade	Grant Mitchell
Sheriff	Paul Hurst
Toastmaster	George Lessey
John Schofield	Jay Ward
Nancy Grey	Ann Gillis

Preview Audience Hails Tracy's Human Role In 'Edison, the Man'

On the same evening that "Edison, the Man," was being premiered in four theaters in New Jersey with Spencer Tracy, Director Clarence Brown, Producer John W. Considine, Jr., and Rita Johnson in attendance, an audience of Hollywood's greatest personalities and press representatives of every known news service applauded the picture as the greatest human interest biography in screen history at the official preview in Grauman's Chinese Theater.

"Edison, the Man," is hailed as the greatest of Spencer Tracy's portrayals of real-life men, the others having been Father Flanagan in "Boys Town," Henry M. Stanley in "Stanley and Livingstone" and Major Robert Rogers in "Northwest Passage."

Considine

The picture is the culmination of an ambition which John W. Considine, Jr., the producer, has had for fourteen years. Considine, who produced "Boys Town," has been eager to make a story of Edison's life and recently filmed the inventor's boyhood as "Young Tom Edison." The picture was directed by Clarence Brown.

The picture covers Edison's young man career through his achievement of lighting New York only thirty-five and the chief characters in support of the star are played by Rita Johnson, Lynne Overman, Charles Coburn, Gene Lockhart, Henry Travers, Felix Bressart, Peter Godfrey, Guy D'Ennery, Byron Foulger, Milton Parsons, Arthur Aylesworth, Gene Reynolds, Addison Richards, Grant Mitchell and Ann Gillis.

Assisting on production was Orville O. Dull, associate producer. The screen play was written by Talbot Jennings and Bradbury Foote from an original story by Dore Schary and Hugo Butler.

1869 Clothes Aided In Film Portrayal, Says Rita Johnson

Rita Johnson has had her first taste of playing a role in a costume and she believes period clothes are the greatest exterior aid possible in losing one's self in a role. Her initial costume character is as Mary Stilwell, the girl who married Thomas Edison, in "Edison, the Man," the Metro - Goldwyn - Mayer picture starring Spencer Tracy.

Johnson

"The most difficult job in acting is to forget one's self," says the young actress who, after rising gradually toward the top, reaches her greatest opportunity to date in this picture. "Young players are too prone to be themselves. They imagine naturalness is true acting, when in reality it isn't. Spencer Tracy is a true example of real acting. He forgets himself entirely and really lives the character he plays."

Costumes help to get into another world, she believes. She points out that when a person puts on clothes of 1869 she is not in 1940 any longer.

The young actress also believes it beneficial to an actress to play a real life person on the screen.

BRIEF

SYNOPSIS

(Not for Publication)

In a replica of old Independence Hall, Thomas Edison (Spencer Tracy), now 82, is being honored at the Golden Jubilee of Light in 1929. As speakers outline his career at the banquet, Edison lets his thoughts wander to the past.

In 1868, Edison, an unknown telegrapher of 22, comes to the Gold Indicator Building in New York to see a friend, Bunt Cavatt (Lynne Overman). The latter, a foot-loose telegrapher, takes Edison's arrival as an opportunity to move on, leaving Edison to help Ben Eli (Henry Travers), Bunt's uncle and janitor.

Edison needs money to experiment and determines to talk Mr. Taggart (Gene Lockhart), manager of the company, into letting him invent a new stock ticker. His efforts are fruitless until, during a market crisis, the master transmitter breaks down and Edison repairs it quickly. Taggart offers him a job but Edison wants only a chance to talk business to him and General Powell (Charles Coburn), president of Western Union which owns the Gold Indicator.

Powell sends Edison to the company's shops at Newark, promising to buy anything practical the young man invents. There, Edison meets Mary Stilwell (Rita Johnson), who works at the Keystone, Telegraph Key Company located above the workshop. When the ticker is finished, Edison takes it to Powell and Taggart hoping to sell it for $2,000 and is astounded when he receives $40,000.

He and Mary are wed and, with the money, he builds his Menlo Park laboratory and starts work on inventions. A daughter and son are born to the Edisons and the years pass. Expenses far exceed returns from inventions and Edison is in desperate need of a loan.

Failure now would throw his loyal men out of work. Action is needed and Eli suggests Edison try to invent that electric light. The stimulus sets Edison to frantic work. Day and night, he works in his laboratory until the men become worried over his health. Even Mary gets worried, but nothing can halt Edison. But experiment after experiment fails and Edison finally rushes to Powell, intending to offer him a partnership in return for a loan.

But Powell is dying. He tells Edison he has faith in that light but not to trust Taggart too much. Unwilling to worry Powell, Edison says his affairs are in good shape. He goes to Taggart for $40,000 and receives an amazing reply. Taggart is willing to give Edison a hundred thousand, but he wants the right to tell Edison what to invent and what not to work on. Angry, Edison stalks out. Powell dies, and help now is denied him.

At the end of his resources, Edison raises enough to pay off his men in full and tells them there are no more jobs. He goes home to Mary, discouraged; she bolsters his spirits by telling him nothing matters as long as he keeps his dreams. Edison goes back to work the next morning and finds all the men on the job—willing to work without salary. Then, by chance, Edison discovers the principle of the talking machine and presents it in time to hold off the sheriff. He now becomes a celebrity.

The flamboyant Bunt brings on the next crisis when he takes us by five reporters a story on Edison and brags that Edison has invented the electric light. The story breaks big and causes gas stocks, in which Taggart is a heavy investor, to drop. Taggart tells his cohorts not to worry, that Edison has proved himself a fake. Scientists brand the inventor as a charlatan.

Being discredited forces Edison into his work on that light with renewed effort. He must find the proper filament and time thousand experiments fail to solve the puzzle.

By chance, he gets the idea that thread covered with carbon might do the trick. To the joy of the entire plant, it is successful. On October 21, 1879, the new light has burned for forty hours. Edison goes after the franchise to light New York. Taggart gets one alderman to argue against the franchise. Edison offers to put all wires underground, doing everything at his own expense, thereby gambling all of his resources. The aldermen vote the franchise and give him only six months in which to do the job.

Surmounting numerous obstacles, Edison and his men near the deadline. There is no dynamo large enough to light the district where electricity is being installed. Edison and his men work feverishly to build them in time.

The morning of the final day, September 4, 1882, arrives and the dynamos, completed, break down when one runs the other as a motor. The men, led by Edison, go to work. The governor shaft is altered in five hours and while Taggart is celebrating Edison's failure, the lights come on. Edison has won.

Tracy Finds Study For Role of Edison Inspiring Research

Spencer Tracy, noted for the care with which he prepares for his screen roles by studying all characters and backgrounds painstakingly, asserts that the practice is not only valuable to him as an actor but as an average citizen. He points as an example to the study he made for "Edison, the Man," the dramatic Metro-Goldwyn-Mayer film biography.

Tracy

"For one thing," he says, "Edison's patience was astounding. After 9000 items had been tried as light filaments, all failures, someone remarked at his lack of progress and he replied, 'This is progress. I know 9000 things that won't work.' How many of us would keep on to success after even a thousandth that many failures? Such a man's life cannot help but benefit the world and I'm happy to be portraying him. I hope I can put over just a trace of his greatness."

Tracy points out that Edison always said time was the most precious thing in the world because it was the only thing money couldn't buy.

"He threw himself into work, not for personal gain, but for aiding the world," the star reveals. "He early resolved never to invent anything he wasn't sure the world wanted. He said he lived twice as long as the average man, because he worked sixteen hours a day. He had a handicap, also, in his deafness, yet he gave the world two miracles of sound—the phonograph and the telephone transmitter."

Tracy read volumes of notes by Edison, visited the inventor's workshops, talked with Edison's family and his friends and absorbed a multitude of facts about the great American's life. He can talk for hours about the man.

"Edison was far ahead of his time. He even visualized talking pictures away back in 1878 and actually produced them in 1912. He relied much on common sense, and above all, he was human. He seldom read newspaper stories about himself but subscribed to a clipping service for jokes, which he loved to tell. Yes, he was truly a great human being and it's a privilege to have played with him on the screen."

"Edison, The Man"

A CLARENCE BROWN PRODUCTION

Produced by
JOHN W. CONSIDINE, JR.
Associate Producer
ORVILLE O. DULL
Screen Play by
TALBOT JENNINGS and BRADBURY FOOTE
Original Story by
Dore Schary and Hugo Butler
Directed by
CLARENCE BROWN

Musical Score.....Herbert Stothart
Recording Director.....Douglas Shearer
Art Director.....Cedric Gibbons
Associate.....John S. Detlie
Set Decorations.....Edwin B. Willis
Women's Costumes by.....Dolly Tree
Men's Costumes by.....Gile Steele
Make-Up Created by.....Jack Dawn
Director of Photography.....Harold Rosson, A.S.C.
Film Editor.....Fredrick Y. Smith

TECHNICAL ADVISERS

William A. Simonds, The Edison Institute, Dearborn, Michigan.
Norman R. Speiden, Director of Historical Research, Thomas A. Edison, Inc., West Orange, New Jersey.

Gable and Loy Teamed In Two New Pictures

Clark Gable and Myrna Loy will be co-starred in two pictures during the coming season, it was announced this week by M-G-M.

The first is to be "The Great Canadian," action drama of the International hockey games in which Gable plays a star player who constantly finds himself in difficulties with his hero-worshipping lady friends.

This will be their first attraction since their record-breaking "Test Pilot" and "Too Hot to Handle."

The second picture will be "The Road to Rome," famous Robert E. Sherwood stage play.

Other pictures scheduled for Miss Loy are "The Thin Man's Shadow," in which she again will appear opposite William Powell, and "Third Finger, Left Hand."

Other pictures scheduled for Gable include "Osborne of Sing Sing," "Witch of the Wilderness," and "The Life of Simon Bolivar."

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'Woman's Face' and 'Bombay Nights' Set For Joan Crawford

Two important pictures are in store for Joan Crawford, who recently completed her role in "Susan and God."

One is "Bombay Nights," based on the best selling novel by Louis Bromfield, and to be produced by J. Walter Ruben. Miss Crawford plays an ex-Follies girl who marries and subsequently divorces a wealthy playboy, travels, and finds herself adrift in Bombay, where she becomes famous in the amusement life of the Indian city. It is to be lavishly staged with the colorful tropic background of the Indian city.

Francis de Croissart's stage play success "Woman's Face," will provide her with another tense role.

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Shelton Signed To Term Ticket

His work in "I Do," opposite Lana Turner, this week won for John Shelton, new arrival from the stage, a long-term contract with M-G-M.

Shelton, a stage actor, came to the studio through a talent scout, was tested and played a role in "The Ghost Comes Home," which led to his choice opposite Miss Turner in her first starring picture.

Turner Opposite Taylor In Drama of the Tropics

Lana Turner, whose meteoric rise on the screen has been one of Hollywood's Cinderella stories gets the most important "break" in her career when she goes into the feminine lead, practically a co-starring part, with Robert Taylor in "Tropical Hurricane."

She plays a stranded show girl who finds herself on a river steamer in the heart of the tropics, where she comes into contact with the overseer of a wilderness trading post.

Production will start later in the season, after Taylor and Miss Turner finish present commitments.

Naval Air Bases Location Sites For Taylor Film

With the Pensacola, Fla., and the San Diego Naval Bases as its exciting background, thrilling flying scenes with all the spectacle of naval planes in action will be filmed for "Flight Command," M-G-M picture starring Robert Taylor.

Location units are starting work immediately, to be joined by Taylor when he completes his present starring assignment with Norma Shearer in "Escape." Taylor, at present at the heighth of his career following his enthusiastic reception in "Waterloo Bridge" with Vivien Leigh, will have one of his most adventuresome roles as a young naval flying officer, who invents a device to land planes in a fog.

In an accident, he injures his eyes, but is so intent on completing his invention, defies a doctor's orders and continues flying until an accident causes his discharge. Almost blind and penniless, he continues to work and through the girl who loves him succeeds in demonstrating his invention, which will save many lives in the future.

From an original story by Commander Haislip and John Sutherland, the film is being brought to the screen by J. Walter Ruben.

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Three Big Attractions For Spencer Tracy After 'Boom Town'

Spencer Tracy's new season schedule calls for three pictures following his co-starring role with Clark Gable, Claudette Colbert and Hedy Lamarr in "Boom Town."

He will play Father Flanagan again in "Ex-Mayor of Boys Town", with Mickey Rooney teamed with him as in the first picture dealing with the Omaha institution. John W. Considine, Jr., who produced the original, also will produce the sequel.

Conrad Richter's epic novel "Sea of Grass," dramatic story of the spread of civilization in the West, and the fight of the cattlemen to prevent their broad ranges from being cut into agricultural projects, will show Tracy in the role of Colonel Brewton, "strong man" of the West.

"The Yearling," Marjorie Kinnin Rawling's best selling novel, will team Tracy with a youngster not yet chosen, in the dramatic story of Florida "crackers." Sidney Franklin will produce and Victor Fleming, who directed "Gone With the Wind," will direct.

◆ ◆ ◆

Young and Gargan Stage Thrilling Rescues In Flames

One of the most thrilling fire scenes ever filmed was made this week for "One Came Home" at M-G-M. The scene showed the rescue of a half dozen race horses from a burning barn by Robert Young and William Gargan while charging from the burning structure.

The scenes required two nights of work on exteriors of the barn and two days inside a stage. Controlled fire was used, firemen being on hand to extinguish the blaze after each thrilling shot. Lewis Stone and Lynne Carver appear with the others in the picture which S. Sylvan Simon directs and Albert Levoy produces.

SHORTS

An extensive schedule of seventy-eight Specialties was announced this week for 1940-41 release by M-G-M. That number will be divided as follows: Pete Smith shorts, fourteen; Crime Does Not Pay series, six; John Nesbitt's Passing Parade, nine; Cartoons, eighteen; James A. FitzPatrick's Traveltalks, twelve; Our Gang comedies, nine, and Miniatures, ten.

* * *

Trained seals exhibit their talents everywhere from a cocktail bar to a luxurious living room in high society for the benefit of Pete Smith and his audiences in his new M-G-M Specialty, "Social Sea Lions." Pete follows Mama, Papa and Baby Seal as they leave their haunts on California's coastal rocks and invade city life, and adds his timely remarks at each new stunt they pull.

* * *

"Crime Merchant," dealing with law-breaking buyers and sellers of stolen goods, is the newest short in M-G-M's crusading Crime Does Not Pay series. The two-reeler places blame on those merchants who accept and offer stolen goods for sale as well as on the actual thieves.

This short follows "Women In Hiding," expose of the baby barter racket, in the series. It is directed by Joe Newman from a script by Julian Hochfelder and Alan Friedman. Jack Chertok and Richard Goldstone produce.

* * *

"Clothes Make the Man," "Doodling" and "Secret Seven" are the three latest subjects to be developed by John Nesbit in his new Passing Parade short, "Trifles of Importance." The first shows the origin of various fads and styles in men's clothing, the second provides proof of how doodling saved a man's life, and "Secret Seven" reveals a justice-dealing secret society.

Basil Wrangell directs with Jack Chertok and Richard Goldstone as producers.

* * *

Two new Technicolor cartoons, "Tom Turkey" and "Milky Way," are announced by Fred Quimby, head of M-G-M's cartoon organization, as ready for release.

The former, presented by Hugh Harman, shows what happens when your Thanksgiving gobbler goes musical. "Milky Way," a Rudolph Ising cartoon, tells about the three little kittens who lost their mittens.

* * *

James A. FitzPatrick sojourns to one of the most remote and colorful parts of the world in his latest M-G-M Technicolor Traveltalk, "Suva, Pride of Fiji." It marks a departure from his recent shorts, climaxed by "Modern New Orleans," which deal with points of interest closer to home for American audiences.

* * *

"Bubbling Troubles" means love troubles in springtime for Alfalfa and his cronies in M-G-M's new Our Gang comedy by that title. It revolves around Alfalfa's rivalry with the neighborhood bully for the affections of a certain girl, and how the freckle-faced leader of the Gang "outsmarts" his opponent.

Edward Cahn directed from a script written by Hal Law and Robert McGowan. Jack Chertok and Richard Goldstone produced.

N. Y. Hails 'Bridge'

New York newspaper critics acclaimed "Waterloo Bridge," with Robert Taylor and Vivien Leigh, following its opening at the Capitol Theater.

Excerpts follow:

JOURNAL AMERICAN . . . Rose Pelswick: "Miss Leigh and Mr. Taylor are a glamorous co-starring team."

DAILY NEWS . . . Kate Cameron: "Metro-Goldwyn-Mayer has made compelling screen drama of Sherwood play. This is Taylor's best screen role."

MIRROR . . . Lee Mortimer: "'Waterloo Bridge' in prize-winning class. The movie is beautiful, intelligent and touching, and fine entertainment finely directed by Mervyn Le Roy."

TIMES . . . Bosley Crowthers: "Let there be no doubt about it. Vivien Leigh is as fine an actress as we have on screen today.

HERALD-TRIBUNE . . . Howard Barnes: There is the stuff of an absorbing screen drama in "Waterloo Bridge."

POST . . . Archer Winsten: "Robert Taylor in his best performance. Mr. Mervyn Le Roy, has made an elegant thing out of the picture."

SUN . . . Eileen Creelman: "The production is a handsome one and one that is sure to be popular. Miss Leigh is beautiful as ever. Taylor is a dashing creature, sure of himself, with ready charm and amiable manners."

Cameras In Armor Created To Film Garbo's 'Mme. Curie'

Intensive research and experiment has gotten under way in the M-G-M camera department and laboratories in preparation for the filming of "Mme. Curie," story of the life of the discoverer of radium, slated as Garbo's next vehicle.

Because radium affects film, through almost any material and at even great distances, special methods of photographing its use and emanations are being worked out by studio technicians. Cameras covered with heavy sheet lead, and lead-covered film containers are being designed.

Inasmuch as the picture will show the different steps of radium manufacture and its use, every precaution is being worked out in advance.

Sidney Franklin will produce.

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Ann Morriss Wins New Film Contract

Ann Morriss' successful appearances in "The Women," "Honolulu," and other pictures this week won her a long-term contract at M-G-M.

Miss Morriss came to pictures as a discovery from Little Theater work, and other stage experience.

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